

International Thalassemia Day -8th May,2016

Thalassemics India celebrated the day this year by an awareness campaign & fund raising event under our “**Helping Hands Project**”.

The Press was invited to a meet with the aim to sensitize the general public and the concerned authorities. The Media was addressed about some of the important issues : incidence of thalassemia , high costs of treatment, disability, insurance and social issues. The news was very well covered by some of the prominent print and electronic media. The Govt. of Delhi also gave advertisements in Hindi and English dailies on 8th May, highlighting Thalassemia and its prevention and also informing thalassemia families about the treatment facilities available in five of the Government hospitals.

Our “**Helping Hands Project**”, had already commenced enveloping underprivileged thalassemics under this programme, disbursing chelation drugs and filters at no cost. In order to continue with this programme , a fundraising event was held to collect more funds inviting the ever so eminent, talented composer of Indian classical music, Shubha Mudgal. The evening began with the traditional lamp lighting, followed by “vandana” sung by our talented Shivangi Amrit. Thereafter, the artist took over in full flow singing, at a stretch for more than two hours, along with her team of instrumentalists, the audience acknowledging with appreciative hand-clapping.

The programme was compered by Nehal Dhingra, attended by more than three hundred people.

The programme ended with a vote of thanks by the Secretary to Shubha Mudgal Ji and her team, as also the donors.